



## UI & UX Design Services Guide

**UI & UX design services for web and mobile apps, provided by top-tier software development and design firm.**

We're a team of UI/UX designers who think that corporate software should have the same level of aesthetic appeal and user-friendliness as top-tier consumer products.

At Vital Hawk Inventions, we create innovative B2B products that people adore using and transform outdated enterprise platforms into enjoyable, consumer-grade experiences.



### Our Strategy



Research  
UI/UX Audit  
Consumer Behavior

Testing  
User Personas & Scenarios  
Business Needs

# UI & UX Design Services Guide

## Web & Mobile Design

UX Design  
UI Design  
Websites & Mobile Apps  
Visual Design  
Prototyping and Testing

## UX UI Re-design

Pain points and solutions list  
Interaction Story Analysis  
User Testing  
User Experience Improvements  
Modern Interface Design

## App Maintenance

UX Optimization Plans  
Interface Updates  
Implementing New Features  
New Functionality  
Usability Improvements

# UI & UX Design Services Guide

## Six steps to a good UX/UI design process

The UX design process offers our designers the chance to iterate and enhance their designs in addition to providing customers with an intuitive and enjoyable experience. Understanding exactly what that process comprises is the first step in creating an interface that your users will love.

Let's take a look at (UX) approach, which has six steps based on the stages of the User-Centered Design and Design Thinking methodology.

We build our work utilizing the Agile methodology, employing sprints of 1-2 weeks to accomplish our objectives.

1 **Need Analysis**

2 **Research**

3 **Analyze the latest trends**

4 **Interface design**

5 **Interaction Development**

6 **The usability effectiveness**

**Let's talk about your project!** 

How the proper UX UI process will help your product or business?

**BOOK UX/UI CONSULTATION**

For queries, please contact us at:  
[support@vitalhawk inventions.com](mailto:support@vitalhawk inventions.com)